

GEOBLUE’S STATEMENT ON THE EU GENERAL DATA PROTECTION REGULATION (GDPR) TO INDIVIDUALS IN THE EU/EEA

GeoBlue is committed to protecting the privacy of our customer’s personal data. As a “data processor” that uses, stores, and transfers personal data from the EU/EEA, GeoBlue must provide “adequate protection” for the data sets that come to the U.S. from the EU/EEA. Consequently, in addition to any privacy requirements with which GeoBlue complies for all personal health data under HIPAA and/or generally applicable data privacy and protection laws:

- GeoBlue will maintain the confidentiality of EU/EEA personal data and will limit access to the data to those required to have access;
- GeoBlue has implemented security procedures to protect such data from destruction, loss or unauthorized access;
- GeoBlue will cooperate with our business partners in the EU, including but not limited to medical facilities, regarding a data subject’s rights under the GDPR such as access, correction, blocking, deletion, and opt-outs and follow their documented instructions;
- GeoBlue will assist our business partners in the EU in any data protection impact assessments required as a result of the processing done by GeoBlue and will allow audits to the extent required by the GDPR;
- GeoBlue will promptly notify our business partners in the EU of any security breaches concerning such data;
- GeoBlue will provide proof of our third party security certifications as required; and
- GeoBlue will use appropriate mechanisms that enable lawful transfer of personal data to GeoBlue from the EU/EEA and the deletion (anonymization) of the personal data.

If you are in the EU/EEA want to exercise any rights under EU/EEA data protection law that you may have to access your personal data, modify the data or delete the data, you can send your request to us in writing, as indicated below. We will then forward your request to the local health care provider (hospitals, doctors offices etc.) that controls your personal data to respond directly to you.

Please contact our Data Protection Officer at DataProtectionOfficer@geo-blue.com if you have any questions or concerns.